VBERA

PROFESSIONAL



"DISCOVER BRAZIL'S SENSATIONAL HAIR SECRET FOR SMOOTH, SHINY, GREAT-LOOKING HAIR."

YBERA is now available professionally in the UK. Fashion Candy Ltd are the sole importers of Ybera branded products. Ybera is a leading cosmetic company in Brazil and use the latest scientific technologies to produce the most advanced hair straightening, smoothing and frizz elimination products in the world today.

YBERA's product range lead this market as they utilise only high quality ingredients produced in facilities that meet the highest of international standards. This technology excellence is reinforced by constant communication with tens of thousands of hair professionals to ensure that the company is providing what Salons and their clients actually want. The product range is constantly evolving as the technology of keratin hair treatment and the needs of Salon professionals evolve.



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Presence at trade fairs - in all continents of the World







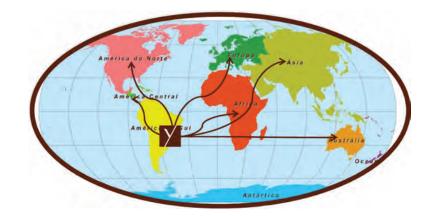


Global Presence

The same formulas available in Brazil are present in more than 42 countries and in all the continents.

Ybera has become an icon of quality and innovation in the more competitive markets.

- Presence in international trade shows
- Logistics provided out of Brazil and/or Miami.
- International Awards for Innovation and trends
- Export of technology



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FASHION

CANDY

ACTIVE INGREDIENTS RESPONSIBLE FOR THE STRAIGHTENING RESULTS OF FASHION CANDY

Organic Acids

Lactic Acid - Responsible for controlling the pH. It maintains the cuticle closed and provides the intense shine to the hair.

Glycolic Acid - In our formulation it intensifies the straightness of the hair and it helps fixate the active ingredients to the hair strands. It also provides protection to the hair against free radicals.

Inca Oil - Rich in omega 3,6 and 9. Includes presence of the following fatty acids: Linolenic Acid, Arachidonic Acid and Oleic Acid. Acting all together, they potentiate and prolong the straightening action in the hair. Besides the previous qualities, these acids possess high molecular weight which also aid in controlling the frizz in the hair.

Coconut Oil - It contains the following fatty acids: Caprilic Acid, Lauric Acid, Miristic Acid. All these acids together will provide a stronger alignment of the hair strands and sealing of the cuticle.

Quinoa Protein - Controls the damage inside and outside of the internal portion of the hair strands. It contains all the essential amino acids.



FASHION CANDY

AFTERCARE PRODUCTS



LUZES AND MECHAS

Shampoo and conditioner Balancing and enhancing the golden tones

The Luzes & Mechas line of products eliminates the dryness caused by coloring, bleaching and the sunlight. In addition to this, it neutralizes the yellowish colour fibers. Its formula has jojoba oil and UV filter, with potent antioxidant action and advanced protection of color.



ERA

PROFESSIONAL

PÓS-COLORACAO

Shampoo, conditioning mask and Intensive reconstructive treatment

Greater intensity for coloured hair

Designed to be used after any hair colouring process, its exclusive formula is composed of Astaxanthin which is one of the most powerful antioxidants in the world, even more so than the antioxidants contained in grapes. Its continued use slows down the process of fading color, leaving the hair looking more vibrant for a longer period of time.



YBERA POS-PROGRESSIVA

Shampoo and conditioner For Brazilian smoothing treatment

These innovative products give hair continuous, long lasting protection as well as maintaining and pro-longing the sleek effect of straightening. Hair is treated to the replenishment of essential vitamins and nutrients which in turn, gives hair complete hydration, protection and silky-softness. These products are salt free and its formula contains hyaluronic acid which is designed to prolong the straightening effect.



YBERA SOFT CARE

Gentle Shampoo and Conditioner For all hair types

If you love your hair then treat it to Soft Care which contains extracts of lemon grass, mint and rosemary devised to stimulate, purify and refresh giving long-lasting hydration. Ideal before or after chemical treatment – your hair will thank you for the TLC it deserves.

YBERA MIRRA REPAIR

Intensive Hydration Shampoo, Intensive Hydration Hair Mask, Protein Spray & Oil of Myrrh Serum

For pre and post chemically treated haircare

These sumptuous hair products are for preparing the hair for Brazilian straight- ening and maintaining great condition. Use before or after treatment to guarantee replenishing vital lost nutrients. The specialist formula restores every strand of hair through a deep moisturising process, the results? Hair has a luxury sheen, strength, softness and manageability. Using Oleo De Mirra wil bring back lost nutrients, recover dryness and brittle hair and restore the hair's natural beauty. These products are salt free and are designed to prolong the hair straightening effect.



CMSDS CHEMICAL MATERIALS SAFETY DATA SHEET

1. PRODUCT AND COMPANY IDENTIFICATION.

PRODUCT NAME: ENHANCING SEALANT FASHION - YBERA PROFESSIONAL ANVISA PROCESS: 25351118465201390 ANVISA SITUATION: Notification accepted on 6th March, 2013 SUPPLIER: Bella Química Indústria Ltda ADDRESS: Avenida Arthur Haese, 774 CITY: Marechal Floriano - ES/ CEP: 29.255-000 Tax ID: 09.217.010/0001-58 ANVISA AUTORIZATION /MS: 2.05322-1

2. COMPOSITION AND INFORMATION ON INGREDIENTS.

STANDARD SENTENCE: This chemical product is prepared.

3. HAZARDS IDENTIFICATION

MAJOR HAZARDS: This hair cosmetic is not harmful or toxic when used under normal conditions according to instructions. Not dangerous in the short or long term. PHYSICAL AND CHEMICAL HAZARDS: Not applicable. SPECIFIC HAZARDS: Not applicable.

The product presents no health hazard.

PRODUCT EFFECTS:

- ADVERSE EFFECTS TO HUMAN HEALTH Not applicable.
- POTENTIAL EFFECTS: It may cause eye irritation.
- INHALATION: N/A INGESTION: Nausea (abnormal entry channel).

ENVIRONMENTAL EFFECTS: Product containing biodegradable agents, even so in contact with soil or water, it can cause a change to the local ecosystem.

4. FIRST AID MEASURES

INHALATION: Not applicable.

SKIN CONTACT: Not applicable.

EYE CONTACT: Do not rub the eyes. Immediately flush eyes with plenty of water for at least 15 minutes, holding the eyelids apart. If irritation persists, seek medical attention immediately, always taking the product label with you and, if possible, also the CMSDS with the necessary information.

SWALLOWING: Do not induce vomiting. If vomiting occurs, place the person's head below the knees to avoid aspiration. If the victim is conscious, rinse mouth with plenty of water. Seek medical attention immediately, always taking the product label and the CMSDS with the required information.

Notes to physician: No known case of clinical status worsening due to overexposure. No previous carcinogenicity.

ALWAYS CONTACT: The toxicological information center, phone: 0800 148110 / 014 433 8795.

5. MEASURES OF PREVENTION AND FIREFIGHTING

SUITABLE EXTINGUISHING MEDIA: Nonflammable chemical. EXTINGUISHERS: Not Applicable. UNSUITABLE EXTINGUISHING MEDIA: Nonflammable chemical. IGNITION POINT (PMCC METHOD): Not determined. SUITABLE EXTINGUISHING MEDIA: Water cloud, CO2, dry chemical. SPECIFIC HAZARDS: Unusual fire and explosion hazards - No known cases. Special firefighting methods: No information. FIREFIGHTERS PROTECTION: Not applicable.

6. CONTROL MEASURES AGAINST SPILLING / LEAKING

Bella Química Indústria Ltda Tax ID: 09.217.010/0001-58 Tel: + 55 27 3288 2405 Av. Arthur Haese, 774, Vale das Palmas – Marechal Floriano – ES CEP: 29.255-000



CMSDS CHEMICAL MATERIALS SAFETY DATA SHEET

PERSONAL PRECAUTIONS: No special precautions are required in case of accidental spilling. ENVIRONMENTAL PRECAUTIONS: No toxic effects are expected for the environment. NEUTRALIZATION: Dilute the product in abundant water. ELIMINATION: Dispose of waste in proper packing and send to proper disposal facilities as a non-hazardous waste.

7. HANDLING AND STORAGE

HANDLING TECHNICAL MEASURES OF PERSONAL CARE: Avoid contact with eyes. Do not swallow. GUIDELINES FOR SAFE HANDLING: Keep out of reach of children. EXPOSURE PREVENTION: Not applicable.

STORAGE

TECHNICAL MEASURES AND STORAGE CONDITIONS: Keep in a closed environment and under normal conditions. Keep the boxes sealed. Use first the older boxes. Avoid freezing conditions. INCOMPATIBLE PRODUCTS AND MATERIALS: No information Safe materials for packing: Product packaged in recyclable plastic bottles as primary packaging. FIRE AND EXPLOSION PREVENTION: Nonflammable chemical. Technical measures of personal care: Avoid contact with eyes. Do not swallow. TO AVOID: Do not store near alkaline products. Do not store near food. HAZARD SIGNALING: In chemical storage, containers should maintain proper identification on the label, so that the user can identify the hazard the product may cause. INCOMPATIBLE PRODUCTS AND MATERIALS: Alkali, oxidizers. RECOMMENDED: Original factory packaging. INADEQUATE: Do not use other than the original packaging.

8. EXPOSURE CONTROL AND PROPER INDIVIDUAL PERSONAL PROTECTION EQUIPMENT

OCCUPATIONAL EXPOSURE LIMITS RESPIRATORY PROTECTION: Not required in well ventilated areas. HAND PROTECTION: It is usually not necessary. EYE PROTECTION: It is usually not necessary. SKIN AND BODY PROTECTION: It is usually not necessary. HYGIENE MEASURES: Do not consume any food while handling the product and wash hands after handling the product. SPECIAL PRECAUTIONS: It is usually not necessary.

9. PHYSICAL AND CHEMICAL PROPERTIES AND OTHER INFORMATION

ASPECT	CREAM
PH	1 to 2
COLOR	LIGHT YELLOW
ODOR	TYPICAL
SOLUBILITY	SOLUBLE IN WATER
PHARMACODYNAMICS	NOT APPLICABLE
MICROBIOLOGY	< 200 EXEMPT OF PATHOGENIC
	AGENTS
CONTRAINDICATION	NONE
LAYOUT	PLASTIC BOTTLE
USE	PROFESSIONAL

10. STABILITY AND REACTIVITY

STABILITY: Stable product. CONDITIONS TO AVOID: Temperatures above 40°C.

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MATERIALS TO AVOID: No information.

11. TOXICOLOGICAL INFORMATION

ACUTE AND CHRONIC TOXICITY: No serious toxic effects by inhalation, ingestion or contact to be expected during previous handling and use. No long-term chronic effects. SYMPTOMS: Not a potential irritant. SENSITIZATION: No information. LOCAL EFFECTS: No information.

12. ECOLOGICAL INFORMATION

ENVIRONMENTAL IMPACT: No adverse environmental effects are to be expected. Considered harmless to the environment when diluted. ECO-TOXICITY: Biodegradable product.

13. HANDLING AND DISPOSAL CONSIDERATIONS

DISPOSAL GUIDELINES: Dispose of in accordance with applicable local, state/district, federal and international regulations.

14. TRANSPORT INFORMATION

Not considered a hazardous material ADDITIONAL REGULATIONS: Label: Not applicable.

15. REGULATORY INFORMATION

LABELING: According to current legislation for cosmetics and toiletries from ANVISA, of the Ministry of Health. CONSIDERATIONS: Regulated in accordance with the current legislation of the FDA for cosmetic and OTC products. Product Properly Registered at the National Agency for Sanitary Surveillance.

16. FURTHER INFORMATION

"The information in this CMSDS represents the current data and accurately reflects our best knowledge for the proper handling of this product under normal conditions and in accordance with the specific application in the packaging and/or literature. Any other use of the product which involves the combined use with other products or processes is the user's responsibility".

> Altair Hottes Pharmacist Technician in Charge